

# Rate Card



## Are you ready to reach thousands of Hispanics?

The El Mensajero Latino and Super Hot Savings magazine is the trusted and dynamic advertising partner you need to connect your business with a Hispanic audience.

El Mensajero Latino is a free, Spanish-language publication distributed to over 200 outlets and posted online on our website. [www.ElMensajeroLatino.net](http://www.ElMensajeroLatino.net)

Every month, 5,000 magazines are printed and distributed to gas stations, restaurants, hotels, supermarkets, and outlets in Green Bay, the Fox Valley, and the Lakeshore.

El Mensajero Latino translates to "Latin Messenger." We deliver your message to an untapped market with substantial buying power. The Spanish-translation publication El Mensajero Latino and its English version, Super Hot Savings, are combined into one, full color magazine that features local advertising, outstanding deals, and job postings.

